



ONE BV IN ACTION



JUNE 2024



Washington DC Branch Laurel, Maryland

Every Wednesday, Account and Branch Managers from seven branches in Maryland, Tree Care, and Irrigation log onto a Microsoft Teams call for two hours of enhancement proposal writing. It's a freestyle collaboration where all questions are welcomed and no detail is too trivial. It's a true

community where successes are shared and challenges are met with empathy and encouragement. Together, we're creating a culture of collaboration, one enhancement proposal at a time.

ONE BV TENET: Collaborative Culture

Hunt Valley Branch Whitemarsh, Maryland

The Hunt Valley branch is growing both new sales and ancillary revenue with Mackenzie Management. Since April, we have added \$111,119 in new sales and \$20,000 in ancillary. The growth has been a total team effort that would not have been possible without every-



one on our team pulling together and acting with urgency to show Mackenzie how much we value our relationship.

ONE BV TENET: Winning Together

Pontiac & Detroit Branches

Detroit, Michigan

As Detroit shined with the NFL Draft, so, too, did our BrightView teams from Pontiac and the Detroit satellite branches. With our commitment to Intense Customer Focus, our Detroit clients rely on our teams to provide outdoor activations for special events, such as the draft. From tulip and pansy displays to installing the DET sign and working from 12 to 8 a.m. after the events to remove picnic tables, our crews and services are greatly valued.

ONE BV TENET: Customer Focused





Richmond & Chesterfield Branches Glen Allen, Virginia

The Richmond and Chesterfield team members are embodying the spirit of One BrightView through consistent teamwork, cultural impact, and creativity. During the weekly sales alignment meeting, team members are recognized for demonstrating exceptional commitment to One BrightView, whether it's through teamwork, customer service, or operational excellence. These team members are also awarded a canvas painting to add a personal touch and emphasizes the importance of creativity and support.

ONE BV TENET: Winning Together

Texas Branches

Dallas & Fort Worth, Texas

Several branches in the Dallas and Fort Worth areas of Texas went through irrigation-related trainings, including Irrigation Tech 1, that covers the Irrigation Related Principals all irrigation techs need to know in order to succeed in the field, as well as 2-Wire Irrigation System training to get in front of challenges in managing the newest technological irrigation systems our teams are starting to manage in the field.

ONE BV TENET: Winning Together



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